

ÖSTERBOTTENS FÖRBUND – POHJANMAAN LIITTO



The LARS-project

Learning Among Regions on Smart Specialisation



The LARS-project and partnership

The partnership and the context

- The LARS-project is a project within the Interreg Baltic Sea Program
- Coordinated by the Regional Council of Ostrobothnia it brings together 5 regional authorities; 1 national authority; 4 Higher Education Institutions.
- The partners are from Poland, Latvia, Lithuania, Germany, Norway Sweden and Finland
- CPMR is an associated partner taking the findings of the project for political communication using its channels
- The project is a "Flagship project" within the EU strategy for the Baltic Sea Area. This involved in building the new EUBRS
- The duration of the project is 36 months and the budget 1.7Milj €
- More info: www.lars-project.eu



Reason for launching the project

Challenges affecting us in a globalised world

- Industry 4.0 (Digitalisation, Robotics, 3D-printing and alike) is happening and is market-driven. It is also a part of the EU 2020-strategy for re-industrialisation of Europe
- The 2017 S3-dialogue round clearly show that this is the case also in Ostrobothnia. There will be winners and losers...
- Leading MNEs practise global sourcing and this subjects the suppliers to global competitions. The supply chain is around 30% of the GDP in Ostrobothnia
- Requirements are turning to: 1) adapting new technologies; 2) growth orientation; 3) providing solutions not components; 4) forming larger SME consortiums; 5) post sales services; 6) adapting to new financial models etc.
- Companies not adapting to this will be on the wrong side of the “digital divide”



LARS-implementation

”Critical mass” though networking

1. **MAPPING OF STRATEGIES:**

The value chains and workings relevant to the field of energy are mapped complemented with stakeholder interviews. In focus for the mapping is triple-helix connectivity.

2. **TRIPLE-HELIX GAP-ANALYSIS:**

The mapping will be analysed in order to find ”good” and ”bad” 3H connectivity between partners and to analyse the partner energy innovation systems

3. **MATCHING PARTNERS IN TRANSFER NETWORKS**

Transfer networks will be prepared , peer-reviews and exchange of experience on good practises will take place between partners

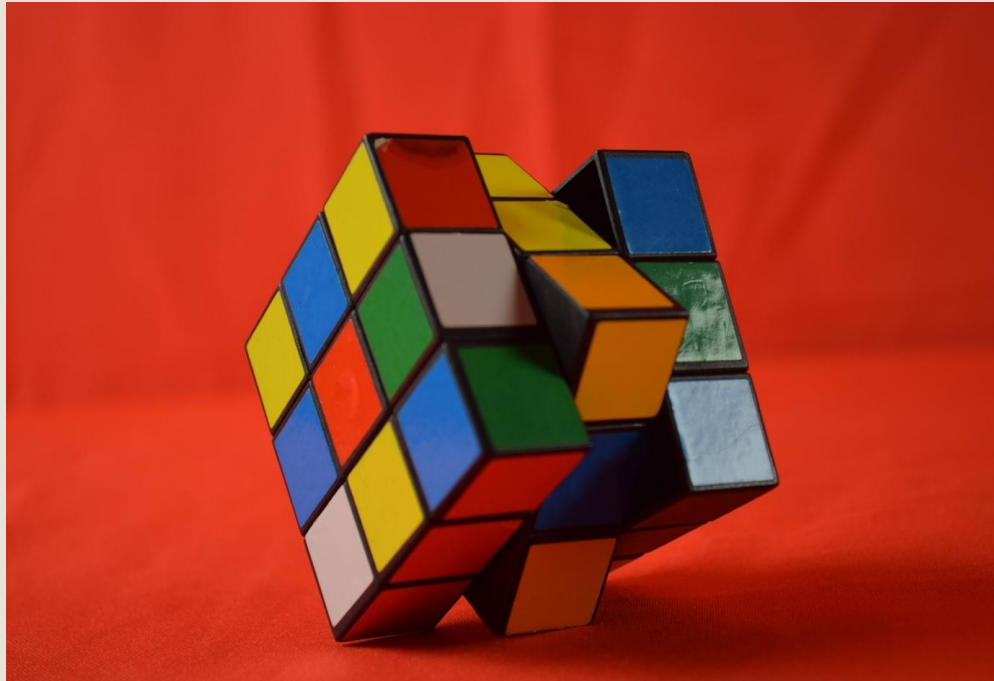
4. **LEARNING ON THE TRANSFERS**

The activities in 1,2, and 3 will be analysed for 1) Entrepreneurial discoveries; 2) Social Innovation; 3) New policy mix; 4) Emergent opportunities.

5. **COMMUNICATION OF THE FINDINGS**

The experience of the project will be communicated in the participating regions and set on the political agenda of the CPMR Baltic Sea Working group on Energy

Thank you for your attention...



See also: <https://vimeo.com/198989546>